This concluding chapter explores the evolution and development of European approaches to the Middle East. An expansion of European imperial rule across the Middle East followed the collapse of the Ottoman Empire at the end of the First World War. By the end of the twentieth century, the United States was unrivalled power-broker across the region, but the Europeans had turned old imperialist relationships into commercial ones. Bound to MENA by economic interdependence and migration flows, the European Union (EU) formulated a series of initiatives designed to address new transnational security concerns through the deployment of ‘soft power’. By 2011 and the eruption of popular uprisings across the Arab world, the EU was itself in the throes of an economic crisis that forced a rethink in European policies toward the region and a reassertion of bilateralism.